



Overview:

Plein Air at the Fair Main Event is an opportunity for artists to create artwork inspired by and **created at the Ozaukee County Fair on Thursday, August 1st**. All artwork must embody the Plein Air spirit by capturing the light, mood and atmosphere of the moment.

Rules:

Each painting must be created entirely onsite at the Ozaukee County Fair on Thursday, August 1, 2024, between 9:00 am and 9:00 pm. Artists may submit up to two paintings in the Main Event. Artists must paint in the gated areas of the Ozaukee County Fair. Only areas open to the public are available to artists. In addition, artists can only paint in buildings open to the public during hours of operation. Please also stay out of areas with extreme traffic (People/Vehicles) during day and night hours. A map marked with available areas will be provided at check-in at 7:45 - 8:45 am on Thursday morning.

A painting will be disqualified for judging if the artist:

- Is found using a photographic device or photos on their easel
- Is not within the grounds of the Ozaukee County Fair
- Intentionally impedes the sightlines of other artists

Artists will be responsible for framing their artwork. Final framed artwork must be **submitted by 12pm on Friday, August 2nd, 2024 to the Fair Office** located in the pavilion.

Registration:

Registration fee is \$30 (cash or credit) The registration fee must accompany the registration form which will be provided to fill out at registration. Registration fees are not refundable or transferable.

Check-in and Material Stamping:

Check-in and material stamping will be open from 7:30 am to 8:45 am on Thursday, August 1, 2024, in the Ozaukee County Pavilion located by the Fair Office. Look for the "Plein Air at the Fair" signs. All artists must check in at this time regardless of painting time.

Parking is located on the south end of the fair. If help is needed to transport supplies from car to painting location let one of our staff know at registration and we would be happy to help you transport with one of our utility vehicles.

Painting materials must be stamped before artists are allowed to begin painting. For dark colored materials, please paint a white patch on the back to provide a visible stamping area. Artists will receive a button at check-in, which must be worn while painting. Look for Plein Air Exhibit Staff for assistance.

Materials:

Media may include oils, acrylics, watercolors, pastels and gouache. Maximum submission size:

- Unframed/canvas area - 320 square inches
- Framed - 480 square inches

For the purposes of this competition, square inches shall refer to the standard formula of length multiplied by width. For example: 16" x 20" canvas = 320 square inches.

Submission:

Each artist may submit a maximum of two signed paintings. **Artists must drop-off the framed artwork at the Fair Office on Friday, August 2nd from 9am - 12pm.** Check-in stamp must be visible on the back of each painting in order to be accepted. Paintings must be appropriately framed, mounted and securely wired for hanging. All submitted exhibit art must be for sale and remain in the exhibit until the end of the fair Sunday, August 4th at 7pm.

Price:

Artists will set the price for their paintings. Price changes will not be allowed after submission of painting. Ozaukee County Agricultural Society will receive 35% profit from sold paintings.

Purchased Artwork:

Artists will be notified if their artwork is sold. All purchased paintings will stay on exhibit for the complete run of the Ozaukee County Fair, which closes on Sunday,

August 4, 2024. Paintings can be purchased by credit card during the Ozaukee County Fair. Purchased artwork may not be removed until Sunday, August 4, 2024 after 7pm and must be picked up between 7pm - 10pm that day, or special arrangements need to be made in advance.

Commissions:

The Ozaukee County Agricultural Society will retain a 35% commission on all paintings sold during the Ozaukee County Fair. Artist payment will be mailed to the address provided at registration within four weeks following the end of the Ozaukee County Fair. The Ozaukee County Agricultural Society, established in 1859, is a non-profit that plans and accomplishes putting on the fair each year. We are committed to providing a superior experience for Ozaukee County Fair visitors and exhibitors each year.

Artwork Pick-up:

Artwork that is not sold may be picked up on Sunday, August 4th, 2024 from 7pm to 10pm at the Plein Air Exhibit held in the Ozaukee County Pavilion.

Liability:

Regardless of cause, the artist agrees to bear all risk and expense for any loss, theft or damage to their artwork or other personal property or injury to their person. The artist agrees to be responsible for insuring their artwork, all necessary shipping costs, and to abide by all rules set by the Ozaukee County Fair. Participating artists and all paintings submitted may be photographed and videotaped by Ozaukee County Fair for promotional purposes.

Questions:

Questions regarding competition rules should be directed to Jessie Schoessow by phone at 262 365 8007.