



July 30th 2025 – August 3rd 2025

Cedarburg, WI

Produced by the Ozaukee County Agricultural Society

www.ozaukeecountyfair.com

Benefits to an Affiliation with the 165th Ozaukee County Fair

- Advertisements with TV and multiple radio stations in the Metro-Milwaukee area as well as statewide.
- A strong social media presence from January to August
- Increased awareness for your brand and strengthening your public image through community support.
- Listing of your name and/or image in brochures and posters that are distributed throughout the summer
- Sponsoring a worthwhile event that focuses on affordable family entertainment and supports local youth organizations, like 4-H, Ozaukee County school groups, sports teams, and more.

Ozaukee County Fair

Levels of Sponsorship



Presenting \$25,000 +

Be the overall presenting sponsor for the entire fair! Under this sponsorship package, your company name and logo would appear on **ALL** advertising through any means, as the official title of the fair would be changed to “The Ozaukee County Fair, presented by Company ABC”. This would include:

- An area to display/demonstrate/advertise your product or services during all 5 days of the fair.
- Reserve Firework Location.
- Company name and logo in all press releases, print advertisements and cover of brochures.
- Company name and logo on social media posts.
- Company name and logo on our fair website.
- A link to your website and logo will appear on the fair webpage.
- Announcements of your sponsorship during each day of the fair.
- Passes to the sponsorship dinner.
- 15 parking passes to use for the five days of the Fair.
- 50 passes to the Grandstand event of your choice**



Elite \$10,000 +

This would include:



- An area to display/demonstrate/advertise your product or services during all 5 days of the fair.
- Company name and logo in all print advertisements and brochures.
- Company name and logo on social media posts.
- Company name and logo on our fair website.
- A link to your website and logo will appear on the fair webpage.
- Announcements of your sponsorship during each day of the fair.
- Passes to the sponsorship dinner.
- 10 parking passes to use for the five days of the Fair.
- 25 passes to the Grandstand event of your choice**

Platinum \$4000 +

This would include:

- Company name on banners and daily event banners throughout the fair.
- Company name and logo in brochure.
- Company name and logo on social media posts.
- Company name and logo on our fair website.
- A link to your website and logo will appear on the fair webpage.
- Announcements of your sponsorship during each day of the fair.
- Passes to the sponsorship dinner.
- 4 parking passes to use for the five days of the Fair.
- 10 passes to the Grandstand event of your choice**
- Available Opportunities
 - \$7000 Center Stage
 - \$5000 Demos
 - \$4000 South Gate Stage
 - \$4000 Fireworks



Gold \$2500 +

This would include:

- Company name and logo on banner.
- Company name and logo in brochure.
- Company name and logo on social media posts.
- A link to your website and logo will appear on the fair webpage.
- Announcements of your sponsorship.
- Passes to the sponsorship dinner.
- 4 parking passes to use for the five days of the Fair
- 10 passes to the Grandstand event of your choice**
- Available Opportunities



- \$3000 Wood Carver
- \$3000 Rotating Entertainment (lumberjack, glass blower, etc.)
- \$3000 Day Sponsors
- \$2500 Livestock Show Arena
- \$2500 4-H & Open Class Expo
- \$2500 Truck Pulls
- \$2500 Weeknight Grandstand Event

Silver \$1000 +

This would include:

- Company name and logo on banner.
- Company name and logo in brochure.
- Company name and logo on social media posts.
- A link to your website and logo will appear on the fair webpage.
- Passes to the sponsorship dinner.
- 2 parking passes to use for the five days of the Fair.
- 2 passes to the Grandstand event of your choice**
- Available Opportunities
 - \$2000 Bier Garten
 - \$1500 Balloon Guy
 - \$1500 Nick Kids Show
 - \$1500 Nick Barnyard Adventure
 - \$1500 Lew E the Clown
 - \$1500 Swine Barn
 - \$1500 Horse Arena
 - \$1500 Goat & Sheep Barn
 - \$1500 Cattle Barn
 - \$1500 Rabbit & Poultry Barn
 - \$1500 Scavenger Hunt
 - \$1500 Petting Zoo
 - \$1000 Ag Venture
 - \$1000 Car Show
 - \$1000 Fairest of Fair
 - \$1000 Belt Sander Races



Friend of Fair - \$999

This would include:



- Signage featuring your business in three areas of the Fair.
- Your name on the Fair webpage with link.

***Due to sell-out crowds, Grandstand Tickets must be ordered no later than April 1st.*

2025 OZAUKEE COUNTY FAIR SPONSORSHIP APPLICATION

Prior years sponsors wanting to renew must have postmarked by February 1st

Sponsorship packages that are post marked by March 1st are **not** guaranteed inclusion in Fair printed materials.

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____

Email Contact: _____

Website: _____

Sponsorship Level:

Presenting

Elite

Platinum

Gold

Silver

Friend of the Fair

Event/Day Sponsoring with Package (if applicable): _____

Optional Add-On's with above Paid Sponsorship

\$250 Golf Cart Sponsorship
(your logo on fair used golf carts)

\$100 Grounds Beautification Donation
(your logo on garbage & recycling receptacles)

Total Amount of Sponsorship: _____

APPLY 10% DISCOUNT IF PAID IN FULL AND POST MARKED BY FEBRUARY 1ST

I agree to the terms and conditions of the designated sponsor package of my choice, listed above.

*Authorizing Signature of Sponsor: _____

Please note that the payment for sponsorship is due within 30 days of receipt of this agreement.

Please email the necessary information, along with your logo (EPS, PSD or high-resolution JPEG) to: sponsorship@ozaukeecountyfair.com

Please mail checks payable to:
Ozaukee County Agricultural Society
P.O. Box 173
Cedarburg, WI 53012